



April 15th, 2008

The Erie Icemen were established to offer a unique opportunity to young hockey players in the Erie County region. The focus of this program is the development of the athlete's skills both as a player and a person. Only 1 in 5,000 hockey players in the United States have the opportunity to play at a professional level. Based on this our goal is to provide a positive learning environment that enhances the importance of teamwork, sportsmanship and discipline. Skills that we believe will be of value long after these players leave the arena to deal with the rigors of life.

The development of such a program requires significant financial support. The average base budget is \$19,000.00 per team. To allow as many families to participate we are turning to the local businesses for sponsorship to offset part of the cost of running such a program.

Each player has been asked to secure the following:

- 1) Sponsors in the amount of \$250.00. In return the sponsors will receive their name a player's jersey, their name on the sponsor banner, a sponsor placard, and receipt for tax purposes.
- 2) Sponsors in the amount of \$100.00. In return the sponsors will receive their name on the team sponsor banner, a sponsor placard, and receipt for tax purposes.

Any support you can provide to keep kids out of hot water and on ice is appreciated.

Sincerely,

The Erie Icemen



Sponsor Name: _____

Address: _____

Phone: _____ Fax: _____

Type: \$250.00 _____ \$100.00 _____ Other: _____

Payment Method: Check: _____ Cash: _____

Sponsor Patch: _____
(How it will appear on Jersey)

Players Name and Number: _____

Send Payment to: Erie Icemen PO Box 10851, Erie, PA 16514



Received from _____ the

amount of \$ _____ for advertising/sponsorship.

Thank-you
The Erie Icemen

An affiliate of The Skating Club of Erie, Inc. – a non profit organization: Tax ID # 74-3207722