



April 15th, 2008

The Erie Icemen were established to offer a unique opportunity to young hockey players in the Erie County region. The focus of this program is the development of the athlete's skills both as a player and a person. Only 1 in 5,000 hockey players in the United States have the opportunity to play at a professional level. Based on this our goal is to provide a positive learning environment that enhances the importance of teamwork, sportsmanship and discipline. Skills that we believe will be of value long after these players leave the arena to deal with the rigors of life.

The development of such a program requires significant financial support. The average base budget is projected for the 2008-2009 season at \$19,000.00 per team. To allow as many families to participate as possible we are turning to the local businesses for advertising support to offset part of the cost of running such a program.

We are publishing our second annual year book that will be circulated to all teams, families and the local community. Our goal is to have local business advertise their services and offer discounts to encourage the use of their service. The revenue from this year book will be used to offset costs associated with the program.

Your support is truly appreciated.

Sincerely,

The Erie Icemen



Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ad Type: \$25.00/1/4 Page \_\_\_\_\_ \$50.00 1/2page \_\_\_\_\_ \$100.00/Full \_\_\_\_\_

Payment Method: Check: \_\_\_\_\_ Cash: \_\_\_\_\_

Art Work Provided: \_\_\_\_\_ Type: \_\_\_\_\_

Icemen Representative: \_\_\_\_\_

Send Payment to: Erie Icemen PO Box 10851, Erie, PA 16514

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Received from \_\_\_\_\_ the

amount of \$ \_\_\_\_\_ for advertising/sponsorship.

Thank-you  
The Erie Icemen